

LION & LAMB CAPITAL INVESTMENT GROUP



FAITH-DRIVEN INVESTMENT | STRATEGIC GROWTH | LASTING IMPACT

DEDICATED TO ACQUIRING AND SCALING
BUSINESSES WITH INTEGRITY &
EXCELLENCE + EMPOWERING PEOPLE AND
MAXIMIZING ENTERPRISE VALUE WHILE
HONORING GOD IN ALL WE DO

Criteria

- 10yrs + in business & 10+ employees
- \$2M-\$25M EBITDA
- Industry diverse w/ mission critical focus on Service
- Businesses that please God

Thesis

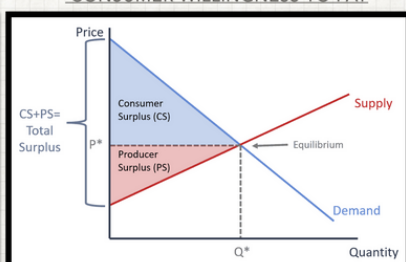
- Target durable, recurring revenue with clear levers for EBITDA expansion and long-term value creation.
- Utilize equity, structured debt, and seller rollover to optimize capital efficiency and risk-adjusted returns.
- Stewardship with discipline – operational rigor, honoring God while delivering competitive financial performance.

BUSINESS MANAGEMENT + ECONOMICS

DEAL MATRIX - SYNERGY PSYCHOLOGY

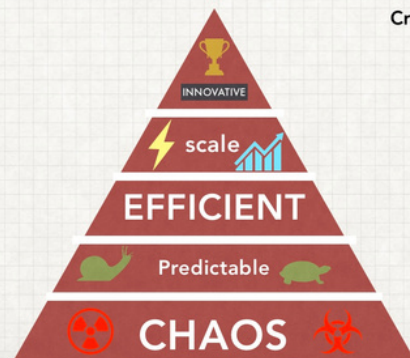
		DEAL	
		GOOD	BAD
PARTNER	GOOD	Makin' Money & Havin' Fun	Get it fixed
	BAD	Deal fails or premature exit	Exit ASAP

SUPPLY & DEMAND CONSUMER WILLINGNESS TO PAY



PYRAMID OF PURPOSE, PROFICIENCY & PROFITABILITY

Credit: Tom Tisko ©



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